

#### Mission Statement:

Enhancing equitable community access to agriculture, entertainment, cultural and educational experiences

# About Us

The 32<sup>nd</sup> District Agriculture Association, also known as the OC Fair & Event Center (OCFEC) is, by statute, an institution of the State of California, under jurisdiction of the California Department of Food & Agriculture. With an annual budget of \$50 + million, the organization employs 120 full-time civil service employees on a year-round basis. The organization also employs 250 part-time seasonal staff and 1,500 additional part-time staff members at fair time.

The OC Fair is ranked in the top 10 USA fairs and is #1 in California. In addition to the annual OC Fair, the OC Fair & Event Center hosts more than 150 year-round events.

### Core Values

- Safety
- People
- Integrity
- Stewardship
- Compliance
- Diversity & Inclusion
- Excellence
- Community & Neighborliness
- + Fun



### Reports to:

Chief Executive Officer

#### **Direct Reports:**

Director, Facilities
Director, Safety & Security
Director, Event Services
Director, Planning & Production



**Position Overview** Serving as a member of the OC Fair & Event Center's executive management team, the Chief Operating Officer provides strategic direction for the organization by working with executive management as well as the Board of Directors to establish long-range goals, strategies, plans and policies. The Chief Operating Officer provides leadership to guide OCFEC's operations functions in support of the organization's mission, vision, operational core values and strategic priorities.



## **Essential Functions:**

- Lead all operational departments to execute the organization's five-year strategic plan and support OCFEC's mission
- Translate the Board's vision into effective growth strategies and actionable operational plans to ensure long-term success and financial strength
- Provide executive oversight for all operational functions including Facilities, Maintenance, Safety, Security, Event Operations, Event Services, Concessions, Planning, Production, Fair Execution and Master Site Planning
- Recommend and implement policies and operational improvements that enhance efficiency, effectiveness and accountability
- Serve as chief operational advisor to the CEO and contribute to organization-wide policy and strategic decision-making as a key member of the executive team
- Establish and monitor operational and financial controls, ensuring proper asset stewardship and budget compliance
- Develop and manage annual budgets, capital expenditures and a rolling five-year capital improvement plan
- Oversee master site planning and capital projects in partnership with the California Construction Authority and the Facilities Committee
- Deliver timely, accurate reports to the CEO and Board regarding facilities, site development, fair planning and key operational initiatives
- Drive sustainability and environmental management initiatives including water conservation, green practices and utility cost savings
- Oversee long-term vendor contracts and lead RFP processes for key services (e.g. carnival provider, master concessionaire)
- Represent OCFEC with regulatory agencies (e.g. CalOSHA, CalTrans, CalFire), public utilities and government bodies
- Build and maintain effective partnerships with stakeholders, government officials and neighboring communities
- Inspire a high-performance culture through ethical leadership, staff development, coaching and interdepartmental collaboration



## Qualifications:

- Minimum of 10 years of progressive experience in facility operations, event and/or hospitality management, including operational oversight, construction knowledge, project management and capital budget development
- In-depth understanding of large scale event operations, especially those involving carnival, concessions, exhibits and fairground activities
- Proven experience managing high-profile, multi-day events at fairs, festivals, amusement parks or multipurpose venues
- Strong customer-centric approach with the ability to view operations from the guest's perspective and improve the overall experience
- Demonstrated success in building and leading high-performing teams through clear goal setting, accountability and coaching
- Skilled in the development of complex contracts, including scope creation and leading RFP processes
- Proficient in budget preparation, variance analysis, cost control and long-range capital planning
- Deep knowledge of public facility operations, maintenance and related services
- Familiarity with federal, state and local regulations, including OSHA, ADA, EEOC, FLSA, Fire and Life Safety codes

- Excellent communication, negotiation and public speaking skills, with the ability to effectively present to diverse audiences
- Highly organized and service-oriented, with strong interpersonal and consensusbuilding abilities
- Cross functional collaborator with a proven ability to foster shared vision, interdepartmental cooperation and stakeholder engagement
- A strategic thinker who embraces innovation, continuous improvement and organizational evaluation to drive operational excellence
- Leads with integrity, fairness and respect; models ethical behavior and instills trust across all levels of the organization
- An inclusive and transparent leader who values openness, honesty and diverse perspectives
- Deeply aligned with the organization's mission and purpose; actively supports staff and stakeholders in achieving shared goals
- Passionate about community engagement and understands the values and motivation of stakeholders
- Seeks opportunities to enhance programming based on trends, customer interests and cultural shifts
- Committed to personal and team development; encourages professional growth in others and acts as a supportive mentor
- Capable of assessing situations effectively and taking decisive action that aligns with the organization's mission and values



# Compensation & Benefits:

#### Salary:

Career Executive Assignment, Level A - \$10,349 -\$12,525 plus a 20% recruitment & retention differential, \$250 monthly geographic pay differential, and \$500 monthly car allowance. (As part of the State's efforts to address ongoing budget shortfalls, from July 1, 2025 through June 30, 2027, the Personal Leave Program 2025 [PLP] will be in effect. This consists of a 3% pay reduction in base monthly salary in exchange for accrual of 5 hours of PLP leave per month.)

Total monthly salary: \$12,807 - \$15,342.

### Excellent Benefits Package Including:

- Public Employees Retirement System (PERS)
- Annual leave
- Health plan
- Dental plan
- Vision plan
- Life insurance
- Holidays
- Deferred compensation plan



### **Special Qualifications:**

- Ability to work outside the normal business day/week as demanded by events, programs and the needs of the organization
- Some travel may be required for research, business development, professional development and sales
- Will be required to perform other duties as directed, requested or assigned by the Chief Executive Officer



To apply, please visit the following web site:

https://www.cpshr.us/recruitment/2519

Submit your application by September 15, 2025.

For additional information about this position, please contact:



Michael Morrison
Principal HR Consultant

Email: mmorrison@cpshr.us

Website: www.cpshr.us/search