

Grand Prairie PARKS, ARTS & RECREATION



GENERAL MANAGER

POSITION PROFILE



THE POSITION:

The City of Grand Prairie Parks, Arts & Recreation Department is seeking a creative, innovative and charismatic individual with exceptional leadership skills and a passion for the "Disney style" customer service to be the new Epic Manager. Under the supervision of the Assistant Director of Operations, The Epic Manager creates the "Magic" by planning, organizing, and directing the programs, operations, and administration of The Epic staff. This position supervises over 100 employees, monitors budget expenditures, coordinates, initiates, and maintains effective relationships with its members, guests, civic groups, contractors, and the community. This position is responsible for being the "face of The Epic," marketing and promoting the facility, developing short-term and long-term goals to obtain maximum cost recovery, and working with third-party management agents and/or businesses to ensure operational and financial goals of The Epic are achieved.

THE REQUIREMENTS:

EXPERIENCE:

- Minimum of three years experience within a related field.
- Minimum of two years of supervisory or management experience in a recreation, resort, or fitness center.
- Experience working with a multicultural staff and community preferred.
- Implements effective short-term and long-term operational and financial plans and goals. Strategically plans and manages all functional areas to ensure projects are completed and within budget.
- Demonstrates ability to develop and implement programming, advertising, marketing, and promotional plans/strategies. Provides public relations by managing activities with internal staff and external agencies. Markets the facility by attending various meetings and networking in the business community. Provides public education by creating and implementing marketing plans; creating advertising campaigns; coordinating activities with in-house marketing staff.
- Ability to create a "Disney style" atmosphere and develop The Epic into a "cruise ship on land".
- Ability to balance supervisory/organization control, human relations, managerial, and the complexity of The Epic.
- Ability to seek out and find creative ways to boost media arts programming, theater arts, recording and production events, sales, and offerings.

EDUCATION:

- Bachelor's Degree in either Parks and Recreation, Hospitality Management, Business, Marketing or a related field of work. In lieu of a degree, an additional 3 years of relevant work experience is acceptable.

PREFERRED LICENSE/CERTIFICATIONS:

- Disney Institute Graduate
- Certified Park and Recreation Executive (CPRE)
- Certified Park and Recreation Professional (CPRP)
- Certified Pool and Spa Operator (CPO) or Aquatic Facility Operator (AFO)
- Certified Hospitality Revenue Manager (CHRM)
- Destination Management Certified Professional (DMCP)
- Valid Class C Driver's License **(Required)**



COMPENSATION & BENEFITS:

The City of Grand Prairie offers a competitive starting salary depending on qualifications and experience. A cell phone allowance and vehicle allowance is included. The City participates in the Texas Municipal Retirement System (TMRS) at a 7% employee deposit rate with a municipal match of 2-1. A full range of leave and insurance benefits is provided. A relocation package will be considered.

TO BE CONSIDERED:

Please apply online at <https://www.cpshr.us/recruitment/1987>. Submit an electronic cover letter and resume with your online application, as well as any other items you feel relevant to the application. Your cover letter should include:

- Your current position, your current salary, the size of your department/organization, and the number of employees you supervise.
- Your innovative vision for The Epic, its staff, the facility and its members.
- Your definition of the phrase "Disney style of customer service."
- Your definition of the phrase "cruise ship on land."
- Highlights of creative, innovative and progressive programming, business solutions, outreach, and unique approach to business you have implemented in the last 5 years.

Finalists will be subject to a comprehensive background check and other required pre-employment screenings and tests.

The position is open until **Monday May 2, 2022.**

The City of Grand Prairie is an Equal Opportunity Employer and values diversity in its workforce.

For additional information about this position please contact:

Kylie Wilson, Senior Executive Recruiter at kwilson@cpshr.us.

CPS HR  CONSULTING www.cpshr.us



ABOUT GRAND PRAIRIE PARKS, ARTS & RECREATION

GrandFunGP.com

Celebrating over 50 years of existence, the Grand Prairie Parks, Arts & Recreation Department is dedicated to "creating a GRAND lifestyle". The Grand Prairie Parks, Arts & Recreation Department features world-class parks and facilities, a wide array of exciting program opportunities, and numerous special events throughout the year.

The Grand Prairie Parks, Arts & Recreation Department is a TWO-time Gold Medal Department! The first Gold Medal was awarded in 2008 and again in 2017. In addition to the department's two Gold Medals, they are also CAPRA Accredited through the NRPA. They received their accreditation in 2017 at the NRPA Conference and are preparing for their reaccreditation to be determined in 2022.

Grand Prairie has 5,010 acres of park land including the exciting 3,000 acres surrounding Joe Pool Lake. Part of this land includes 58 parks, 17 trail systems, several community partnerships, hundreds of special events, unique programming for all ages, means, and backgrounds, and a myriad of other facilities and amenities.

OUR VISION: Bringing People together to change lives.

OUR MISSION: Enhancing the quality of life and creating community through people, programs, places, and partnerships.





ABOUT THE EPIC

JoinTheEpic.com

FITNESS

- \$1 Million in Cardio & Strength Equipment
- Indoor & Outdoor Extreme CrossFit Area
- Epic Indoor Track & Extreme Adventure Track

AQUATICS

- In-Water Exercise Treadmill, Bike & Trampoline
- Lap Lanes & Resistance Vortex
- Waterslide, Tot Splash Zone
- Exclusive On-Deck Pool Party Rooms

ACTIVITIES

- Library
- KidsPlay Area
- Game Room
- Teen Room
- Culinary Kitchen
- Café

MEDIA ARTS

- Internet Radio Station
- Recording Studio
- Film Editing Bays

THE WAREHOUSE

- Multi-Purpose Space with Stunning Views

ATHLETICS

- Basketball
- Volleyball
- Pickleball
- Futsal

FINE ARTS

- Theater
- Lounge Area
- Artist-In-Residence
- Art Gallery

 @TheEpic

 @JoinTheEpic

 @TheEpicGP



THE EPIC IS PART OF THE EPIC CENTRAL FAMILY OF FACILITIES



FUTURE DEVELOPMENT: EpicCentral is growing with new restaurants, hotels, & a conference center coming in the next 24 months. The Epic is the heart of EpicCentral & has set the standard for development & success.