



**Surrounded by scenic mountains, rugged trails, and fish-filled rivers,
Bozeman is an outdoor enthusiast's dream.**

Adventure seekers are quickly discovering that Bozeman also offers economic opportunity with a vibrant and diverse industry base – bolstered by the city's investment in a high-speed fiber network.



ACCESS TO INNOVATION

STAY CONNECTED

Bozeman Fiber, the community open-access network, provides a Gigabit of bandwidth delivered over fiber from five competitive service providers. This critical infrastructure is ideal for growing tech companies.

FUELING THE ECONOMIC BASE

The MSU Innovation Campus offers workspace for R&D companies within a federally designated Opportunity Zone.

GROWING THE TALENT BASE

Bozeman is home to Montana State University (MSU), the state's leading university focused on delivering STEM degrees that propel the regional economic base.



MSU's 2018 fall enrollment hit 16,902 students, a record backed up by 10 years of continuous growth. In addition, MSU's Gallatin College works closely with industry leaders to craft skills-focused certificates and two-year programs to provide the talent they need to thrive.



ALL DATA SOURCES: U.S. CENSUS AMERICAN COMMUNITY SURVEY 2013-2016; U.S. CENSUS COUNTY BUSINESS PATTERNS 2012-2016; U.S. BUREAU OF LABOR STATISTICS 2017; ONTHESNOW.COM

Regional Population

Fort Collins, CO	325,228
Bend, OR	170,813
Billings, MT	166,414
Pueblo, CO	162,158
Flagstaff, AZ	138,064
Logan, UT	131,837
Missoula, MT	113,101
Bozeman, MT	97,958
Corvallis, OR	87,455
Moscow, ID	38,593
Laramie, WY	37,836

3-Year Population Growth

Bozeman, MT	7.1%
Bend, OR	6.4%
Fort Collins, CO	6.4%
Logan, UT	3.8%
Billings, MT	3.4%
Laramie, WY	3.0%
Missoula, MT	2.6%
Moscow, ID	2.5%
Flagstaff, AZ	2.4%
Corvallis, OR	1.7%
Pueblo, CO	1.3%

Bachelor Degree & Higher

SHARE OF RESIDENTS 25 & OLDER

Corvallis, OR	53.7%
Bozeman, MT	48.1%
Laramie, WY	47.8%
Moscow, ID	46.0%
Fort Collins, CO	45.3%
Missoula, MT	41.8%
Logan, UT	34.4%
Flagstaff, AZ	34.2%
Bend, OR	33.3%
Billings, MT	29.2%
Pueblo, CO	21.2%



TALENT DRAW

ENTREPRENEURS

The Bozeman culture of grit and smarts encourages entrepreneurs to thrive. Over 16 new companies across a range of industries call this community home. A few notable new businesses include: Ascent Vision (Aerospace), Quiq (Software), Blackmore Sensors and Analytics (Photonics), Pulsara (Healthcare Technology).

OUTSIDE ATTRACTION

Over 10% of the new residents in 2016 moved to Bozeman from outside the region. This growth brings new ideas and perspectives to shape a diverse talent base.

YOUNG TOWN

The average age in Bozeman is 33 years old versus 42 years in Bend, OR and 36 years in Ft. Collins, CO.

OUTPACING MONTANA PEERS

Bozeman grew its Millennial base by 5% between 2013 and 2016. In contrast, other Montana cities such as Missoula and Billings grew just 0.4% and 3.8% respectively.

75%

"THEY DON'T WANT
TO LEAVE. WE HAVE
A 75% LIFETIME
RETENTION RATE."

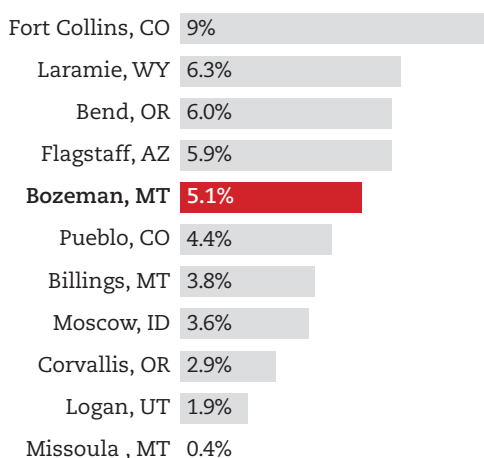
— ANDREW HULL,
FOUNDER AND PRESIDENT
OF ELIXITER



SKI RESORT	DISTANCE TO DOWNTOWN	ANNUAL SNOWFALL	TERRAIN	VERTICAL DROP
Bridger Bowl	18 MILES TO BOZEMAN	350"	2,000 ACRES	2,700'
Big Sky	45 MILES TO BOZEMAN	400"	5,800 ACRES	4,350'
Mt. Bachelor	22 MILES TO BEND	462"	4,318 ACRES	3,365'
Winter Park	126 MILES TO FT. COLLINS	353"	3,000 ACRES	3,060'

Bozeman is a talent magnet: 39% of residents are skilled, educated Millennials – 36% more than the U.S. average.

3-Year Millennial Population Growth





GRIT

“WE WERE SEEKING A LOCATION WITH TECHNICAL AND CLIENT TALENT, BUT WE ALSO CHOSE BOZEMAN AS A PLACE WHERE THE COMMUNITY CULTURE PROMOTED VALUES THAT ARE CORE TO COMMONFONT: CREATIVITY AND RESOURCEFULNESS, HARD WORK, GRIT, AND COMMITMENT TO SERVICE AND OTHERS.”

- ABBY SCHLATTER,
CEO, COMMONFONT

RELAXED LIFESTYLE

With a vibrant downtown and close-in neighborhoods, Bozeman makes living easy in a community with diverse economic opportunities.

HOUSING OPTIONS

In comparison to other fast-growing knowledge-based economies across the US, Bozeman offers an affordable lifestyle. In Q2 2018, the median home price was \$350,000 and gross monthly rent was \$1,000.

ACTIVE COMMUTE

With a compact downtown and neighborhood environment, 10% of Bozeman residents bike, walk, or take transit to work.

Median Household Income

Fort Collins, CO	\$61,942
Bozeman, MT	\$57,021
Billings, MT	\$54,867
Bend, OR	\$54,211
Corvallis, OR	\$52,015
Logan, UT	\$51,777
Flagstaff, AZ	\$51,106
Missoula , MT	\$46,371
Laramie, WY	\$43,043
Moscow, ID	\$42,133
Pueblo, CO	\$42,000

Average Commute Time IN MINUTES

Laramie, WY	12.7
Bozeman, MT	17.6
Logan, UT	17.9
Missoula , MT	18.0
Flagstaff, AZ	18.1
Moscow, ID	18.4
Bend, OR	18.6
Billings, MT	19.5
Corvallis, OR	19.5
Pueblo, CO	21.4
Fort Collins, CO	22.4



DIVERSE & GROWING INDUSTRY

PHOTONICS

The photonics industry has largely emerged from MSU's highly specialized degree programs around photonics and optics, which are supplemented with research and commercialization space to continuously foster innovation. As a result, Bozeman is home to over 25 photonics companies including Bridger Photonics, FLIR, MKS, Lattice Materials LLC, and Blackmore Sensors and Analytics.

OUTDOOR GEAR

The Bozeman lifestyle encompasses a passion for the outdoors, so it is not hard to understand why outdoor gear manufacturers like Simms Fishing Products, Mystery Ranch, Sklar Bikes, Buck Products, and Sitka are growing here.

SAAS MANAGEMENT SOFTWARE

The software industry growth is tied to the customer relationship management (CRM) software company RightNow, which was founded in 1997 and acquired by Oracle in 2012 and serves as a significant anchor company for the region. Other growing companies include Workiva, Zoot Enterprises, and Elixiter.

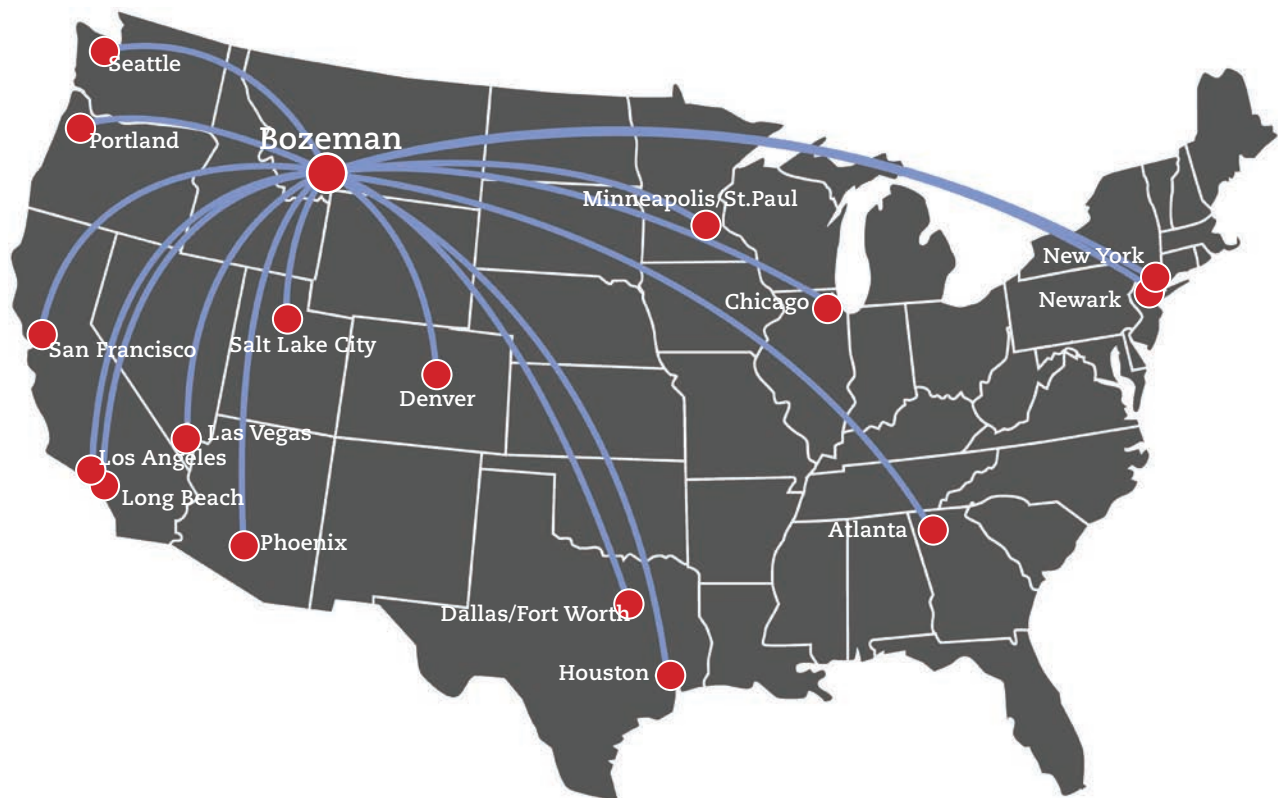
BIOTECHNOLOGY

Bozeman's emerging biotechnology industry is anchored by Montana State University (MSU) facilities and faculty. Their commitment to pioneering research and embracing opportunity has made them among the top 3% of colleges and universities in the nation for research expenditures, averaging over \$125 million annually. As Montana's land-grant university, they have evolved an impressive scope of talent and expertise among faculty, staff and students including neuroscience, microbiology and immunology, animal and crop sciences, chemistry and biochemistry. Furthermore, the MSU Innovation Campus is available to collaborate with companies interested in joining a community that serves Microbion, ProPharma Group, and Site One Therapeutics.



BOZEMAN DIRECT FLIGHTS

Home to Yellowstone International Airport, Montana's busiest airport, Bozeman is a fast-growing, well connected community with year-round non-stop flights to Chicago, Denver, Dallas/ Ft. Worth, Los Angeles, Minneapolis, Portland, Seattle, Salt Lake City, and San Francisco.



BOZEMAN^{MT}
Economic Development

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